

BUSINESS ADMINISTRATION (BS)

Bachelor of Science

This major is offered in the traditional and AU Online format.

The business administration major provides a broad exposure to the functional areas of business. The foundational courses focus on business theory and principles as well as practical skills needed for success in the professional workplace. Students completing the major will be prepared for a wide range of job opportunities in small, medium, and large business organizations as well as graduate level programs in business or public administration.

There are many different skills employers look for from business majors, but what makes business graduates stand out is their value even outside of the business world. The skills developed in a business degree program are often highly transferrable. This gives business graduates the flexibility to accommodate changes in their life plans. There are numerous internship opportunities for students in the business administration program.

Program Requirements

Code	Title	Credits
Business Core		
BUS-1020	Foundations of Management	4
ACC-2010	Principles of Financial Accounting	4
ECN-2030	Principles of Economics ¹	4
MTH-2100	Statistics	4
MKT-2300	Principles of Marketing	4
FIN-3400	Principles of Finance	4
BUS-4990	Contemporary Topics in Business Strategy and Planning	4
Selected Courses		
Select 8 semester hours from the following:		8
BUS-3250	Human Resource Management	
BUS-3610	Business Law and Regulation	
BUS-4440	Entrepreneurship and Innovation Management	
BUS-4940	Business Internship ²	
COM-2240	Public Relations	
COM-2850	Visual Communication	
COM-3200	Persuasion	
COM-3590	Program and Event Management	
GRD-3400	Intro to UI/UX Design	
MGT-4230	Facilities and Operations Management	
MGT-4300	Project Management	
PHL-3150	Professional Ethics	
PHL-3200	Business Ethics	
PSY-3470	Industrial/Organizational Psychology	
Required Professional Track		16
Select one of the following approved tracks:		
Business Generalist Track		
BUS-3280	Operations and Organizational Behavior	

BUS-3560	Business Innovation and Design Thinking
BUS-3580 or BUS-3590	Business Research and Insights Business Data Analytics
BUS-4940 or BUS-4880 or BUS-4020	Business Internship ³ Travel Study in Business & Public Policy Industry and Career Exploration
Financial Reports and Budgeting Track (on-ground only) ⁴	
ACC-2020	Principles of Managerial Accounting
ACC-3110	Intermediate Accounting I
Complete 8 semester hours of 3000 or 4000-level ACC courses of choice	
Total Credits	52

¹ The ECN-2030 requirement can be met by the 2-course micro/macro (ECN-2300 / ECN-2400) sequence.

² May be used to satisfy either the Selected Course requirement or the Business Generalist requirement but not both.

³ BUS-4940 – For students who are double majoring in a major that also requires an internship, BUS will accept one internship to satisfy both majors' internship requirements.

⁴ Not available to double major in Accounting.

Undergraduate Degree Requirements

A student who graduates from Aurora University with a baccalaureate degree will have met the following requirements:

- Completion of all requirements for an approved major (with no grades lower than "C").
- Overall completion of at least 120 semester hours of coursework with a GPA of at least 2.0 on a 4.0 scale (a course may be utilized only once in application toward a degree requirement, unless otherwise noted in the academic regulations). The 120 semester hours of coursework must include:
 - At least 52 semester hours completed at a senior college.
 - Residency Requirement - At least 30 semester hours completed at Aurora University, including the last 24 semester hours in the degree, and including at least 18 semester hours in the major. (Portfolio assessment credit, life and vocational experience credit, off-campus experience credit, examination credit, participation credit, and block credit, shall not count toward the residency requirement).
 - Upper-Division Requirement - A minimum of 30 semester hours numbered 3000 or above. Of these 30 semester hours, 15 semester hours must lie within the major and 15 semester hours must be completed at Aurora University.
- Completion of all General Education requirements (with no grades lower than "C"), as follows:
 - Quantitative and Formal Reasoning competency requirement (<https://catalog.aurora.edu/regulations-policy-catalog/academic-regulations-procedures/general-education/#satisfy-quantitative-reasoning-requirement>)
 - ENG-1000 Introduction to Academic Writing
 - IDS-1200 Discover What Matters or IDS-3040 Global Justice
 - IDS-1150 First Year Experience - *Not required for Transfer or AU Online students*)
 - Satisfactory participation in the junior-year mentoring and assessment process designed to guide students to successful

completion of their degree and to encourage planning for next steps beyond graduation. (IDS-3500 Junior Mentoring Program I and IDS-3550 Junior Mentoring Program II - *Not required for ADC or AU Online students but may be designated electives for AU Online students admitted with fewer than 15 hours of transfer credit.*)

- Distribution Requirements
Students will complete one approved course¹ from each of the following categories:
 - Artistic Literacy
 - Cultural Literacy
 - Human Inquiry
 - Scientific Inquiry

In addition to the above, ADC and Online students will also complete one approved course¹ from the following category:

- Discovery and Reflection

¹ Only courses that are approved to meet the distribution requirement can be used toward this requirement. See the list of approved courses (<https://catalog.aurora.edu/regulations-policy-catalog/academic-regulations-procedures/general-education/#approved-courses-gen-ed-distribution>) for available options. Courses taken to meet distribution requirements are 4 semester hours apiece, with the following exceptions:

- An approved transfer course of at least 2.50 semester hours can be used to satisfy a distribution requirement.
- Courses with co-requisite laboratory components may be used to satisfy a distribution requirement, provided that the student successfully complete both the three-credit-hour course and the single-credit-hour lab component.

Learning Outcomes

1. Strategic Decision Making – Through application of foundational business principles, students will make strategic decisions intended to solve business-related challenges.
2. Disciplinary Knowledge – Students will accumulate content area knowledge of five core business disciplines: Accounting, Economics, Finance, Marketing and Organizational Behavior.
3. Professional Skills – Students will develop the ability to apply professional skills, ethical principles, and industry-specific knowledge to a chosen field.